



**JULY 17-18, 2019
RENAISSANCE SCHAUMBURG
CONVENTION CENTER HOTEL**

MWAA 2019 Conference Agenda

Tuesday, July 16, 2019

1:30 pm to 6:00 pm **Registration Open** *Location: Schaumburg A*

Wednesday, July 17, 2019

8:30 am to 7:00 pm **Registration Open –** *Location: Schaumburg A*

Follow the signs to Registration

8:30 am to 1:00 pm **Exhibit Hall Setup –** *Location: Schaumburg East*

Exhibitors Setup in Exhibit Hall

8:30 am to 5:00 pm **Cyber Café** *Location: Innovations Room*

9:00 am to 11:00 am **Entrepreneur Executive Forum – Invitation Only** *Location: Schaumburg C*

An intimate discussion between like-minded executives looking to share challenges and best practices on running a small business

11:00 am to 3:00 pm **Field Guide** *Location: Schaumburg West*

11:00 am to 11:15 am - Welcome and Introduction

Mark Dunn, President, Field Guide Enterprises, LLC

11:15 am to 12:00 pm – “Does it pay to become a Payfac?”

Garima Shah, Priority Payment Systems

12:00 pm to 12:45 pm Field Guide Attendees Lunch – Sponsored by MWAA

12:45 pm to 1:30 pm – “POS: Merchant Adhesion Through Critical Data”

Gary Kielich, Systems Technology Group

1:30 pm to 2:15 pm – Payment Card Settlement - Providing Value to Your Merchants

Harris Love, Financial Recovery Strategies

2:15 pm to 3:00 pm – “Surcharging – Issues, Rules and Implementation”

Jill Miller, Varnum Law and Michelle Geraci, Transaction Services

1:00 pm to 3:00 pm **Wnet Networking Event: Smart, Safe and Savvy: Tips on Being an Aware and Informed Traveler** *Location: Schaumburg C*

Presented by Discover’s Security Team

3:30 pm to 4:30 pm **Keynote** *Location: Schaumburg West*

Jordan McKee, 415 Research

Integrated Payments and Beyond

4:30 pm to 5:00 pm **Industry Achievement Award Presentation** *Location: Schaumburg West*

Presentation to OB Rawls, President, Payment Processing North America at Paysafe Group

5:00 pm to 6:30 pm **Opening Reception – Exhibit Hall** *Location: Schaumburg East*

Visit with the Exhibitors and enjoy the hospitality of the MWAA

8:30 pm to 12:00 am **After Hours Party – MWAA Summer Festival** *Location: Terrace Lounge*

*Come One – Come All and Join us for Music, Food, Bar, Games and Fun
Sponsored by SecureTrust, a Trustwave division*



**JULY 17-18, 2019
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Thursday, July 18, 2019

- 8:30 am to 4:30 pm** **Registration Open** *Location: Schaumburg A*
Follow the signs to Registration
- 8:30 am to 5:00 pm** **Cyber Café** *Location: Innovations Room*
- 9:00 am to 10:00 am** **Breakfast – Exhibit Hall** *Location: Schaumburg East*
- 9:00 am to 12:15 pm** **Exhibit Hall Open** *Location: Schaumburg East*
Visit with the Exhibitors and enjoy the hospitality of the MWA
- 11:30 am to 12:15 pm** **Lunch – Exhibit Hall** *Location: Schaumburg East*
- 12:30 pm to 1:30 pm** **Merchant Perspective – 3 Merchants Discuss How and Why They Chose Integrated Solutions** *Location: Schaumburg West*
Hear Retail, non-profit and education merchants describe why they integrated consumer payments and how it transformed their business models by streamlining AP/AR.
Sean Payne, General Manager, Clearwater Outdoor
Stacey Syverson, Owner, Cashmere Compass
Brad Cripe, Executive Director, Holiday Home Camp
Moderator: Mary Winingham, Founder, MirrorConsulting
- 1:30 pm to 2:30 pm** **Software Perspective – 3 Companies Discuss the Practical Side of Integrating Payments** *Location: Schaumburg West*
These companies on the front lines of integration discuss the how and why, the impact on ROI, and best practice recommendations for seamless integration of payments.
Jake West, Director, VEND
Mark Ward, CFO, onecause
Mark Passifione, VP of Partners at Clearent
Moderator: Katie Robinson, VP, GM of Payment Solutions, iStream Financial Services
- 2:30 pm to 2:45 pm** **Take A Break**
- 2:45 pm to 3:30 pm** **Strategic Perspective – It's not ALL about integrated payments** *Location: Schaumburg West*
Three different viewpoints on dealing with today's challenges while looking toward tomorrow: a payment entrepreneur; an Industry insider and HR specialist discuss how you survive and thrive in this fast-paced industry.
Scott Talbott, Sr. Vice President, ETA
William Treciak, President/CEO of Electronic Data Payment Systems
Liz Pike, Founder of Green Rhino Staffing
Moderator: John Stewart, Editor in Chief, Digital Transactions



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Thursday, July 18, 2019 (Continued)

- 3:30 pm to 4:45 pm** **Financial Perspective – Show Me the Money** *Location: Schaumburg West*
Juan Ortiz, SVP of Partnerships at i3 Verticals, LLC
Hear from someone who has been in the trenches of Integrated Solutions for years. Juan will share insights on why companies and portfolios with Integrated Payment Solutions command higher multiples, create stickier clients and meet business needs of the merchant. You'll learn a lot, and maybe laugh a little as well.
- 5:00 pm to 6:30 pm** **Closing Reception – Exhibit Hall** *Location: Schaumburg East*
Visit with Exhibitors and enjoy the hospitality of the MWAA
- 6:30 pm to 7:30 pm** **Exhibit Hall Tear Down** *Location: Schaumburg East*
- 6:45 pm to 7:15 pm** **Passport Challenge Drawing** *Location: Schaumburg West*
Be sure to attend as you may be a winner of something big!